



ANNMARIE SCULPTURE GARDEN & ARTS CENTER

Requests for Proposals

Project: Annmarie Sculpture Garden & Arts Center Website Rebuild

1. Overview

Annmarie Sculpture Garden & Arts Center is pleased to announce we are inviting proposals from experienced web development agencies for the redevelopment of our website. The goal of this project is to modernize our site both visually and through UX, enhance functionality, improve overall organization, streamline for mobile, and improve SEO. The new website should reflect our mission and brand identity, and allow for internal staff to easily make updates as needed.

About Annmarie: Annmarie Sculpture Garden & Arts Center is a public park located in Solomons, Maryland. We are a non-profit organization, committed to making art and nature accessible to all guests, regardless of financial means. We care for and maintain a 50-acre park, as well as present a wide variety of classes, events, shows, family programs, and festivals.

2. Scope

The project should include the following deliverables:

•Website Design & User Experience:

- Redesign of the website with a modern, clean, and responsive design.
- A focus on intuitive navigation and user-friendly experience.
- Mobile-first design ensuring proper functionality across devices (desktop, tablet, mobile).
- Design of seamless pass-through links to auxiliary databases.

•Development & Functionality:

- Development, streamlining, and reorganization of core pages (Home, About, Events, Exhibits, Calendar) – *recommended site map to be provided.*
- Implementation of a calendar/event system that is more user-friendly – calendar of events is high priority and should be treated as such during development – AMG is event-driven.
- Rewriting current content and utilizing search engine optimization (SEO) best practices during development.
- Implement a gallery for each event page so User can look through past events – marketing-ready photos to be provided
- Create and implement interactive sculpture garden map



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•Performance & Security:

- Ensure fast load times and high performance.
- Implement security features such as SSL certificates and secure data handling.
- PCI Compliance.
- Include datacenter Host name and location.

•Content Migration:

- Migrate any necessary existing content from the current website.
- Ensure all media (images, videos, documents) are high resolution and optimized for web use.
- Provide back to Annmarie, any graphics created for buttons, and ensure editability.
- Archive old website, offline, provide back to AMG for storage on server.

•Testing & Launch:

- Testing across multiple devices and browsers.
- Bug fixing and final adjustments.
- Launch support and post-launch troubleshooting.

•Training & Documentation:

- Provide training for our team on how to use any new CMS or forms.
- Provide training for website maintenance and updates, especially events calendar.

3. Timeline

- Proposal Deadline: May 31, 2025
- Project Start Date: July 1, 2025
- Estimated Completion Date: March 31, 2026

4. Budget

Please provide a detailed breakdown of costs, including design, development, testing, and any additional services or third-party tools that may be required.



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5. Submission Requirements

Please include the following in your response to this RFQ:

- Overview of your company/agency and relevant experience (include years in business, number of employees, and number of current customers).
- Case studies or portfolio of similar website projects.
- Proposed approach to the project and timeline.
- Detailed cost estimate, including any recurring costs (e.g., hosting, maintenance).
- References or client testimonials.
- Information about ongoing maintenance and support options post-launch (include number of support staff, staff location, days and hours of availability, and support contact method).

Contact Information

All RFQ submissions and inquiries should be directed to:

Jennifer Blake
Marketing Director
Annmarie Sculpture Garden & Arts Center
marketing@annmariegarden.org
(410)326-4640

We look forward to reviewing your proposal and working together!



ANNMARIE

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