



ANNMARIE
SCULPTURE
GARDEN &
ARTS CENTER

Welcome to the 2025 Annmarié Garden Sponsorship Program

NOW accepting sponsorship applications for 2025 events, offering businesses the opportunity to build their brand and reach target audiences.

OUR events attract diverse groups including families with young children, teens, art and music lovers, nature enthusiasts, and outdoor adventurers.

ALIGN your company's message with Annmarié's mission and enhance exposure to your people. Annmarié Garden's events are fun and flexible way to connect with a wide reaching, diverse audience while support a vital and award-winning arts institution of Southern Maryland

NEW for 2025 CHOOSE YOUR AUDIENCE!

Trying to reach families and kids? Educational and fun events? Then consider:
Fairy Festival, Mud Day, or Insectival

Trying to provide family and adult experiences for your employees & recruits? Then consider:
Artsfest, Halloween in the Garden, or Garden in Lights

Want to ensure Friday night events for keeping "Date Night" local - no need to drive to DC?
Then consider:
Annmarié After Hours or Bad Art Nights

For more than 30 years, Annmarié Garden's events and sponsorship opportunities allow you to reach your target audiences with art, music, educational, nature, weekend, and holiday experiences for thousands of guests from local zip codes to regional & Mid-Atlantic audiences!

- 2025 EVENT SEASON -

APR 27 Fairy & Gnome Home Festival

Exposure Length: 2 weeks prior + event day
Attendance: 3,500+
Social Media Engagement: active
Audience: youth, families; regional

JUNE 21 Mud Day

Exposure Length: 2 weeks prior + event day
Attendance: 1,500+
Social Media Engagement: active
Audience: youth, families; regional

JUL 19 Insectival: Insect Festival

Exposure Length: 2 weeks prior + event day
Attendance: 2,000+
Social Media Engagement: active
Audience: youth, families; regional

SEPT 20 - 21 Artsfest '25: Art & Music Festival

Exposure Length: 3 weeks prior + 2 event days
Attendance: 10,000+
Social Media Engagement: very active
Audience: All Ages; Regional & Mid-Atlantic

OCT 18 Halloween in the Garden

Exposure Length: 2 weeks prior + event day
Attendance: 6,000+
Social Media Engagement: very active
Audience: families, grandparents; regional

NOV 28 - JAN 1 Annmarié Garden in Lights

Exposure Length: 4 weeks prior + 5 weeks event attendance
Attendance: 40,000+
Social Media Engagement: very active
Audience: families, grandparents; businesses, Regional & Mid-Atlantic

NEW SPONSOR OPPORTUNITY

AFTER HOURS RECEPTIONS

Selected Friday Nights, 5 - 7 pm
Attendance: 150 - 250
Social Media Engagement: active
Audience: Adults, Business Professionals

ALL EVENT DETAILS CAN BE FOUND [HERE](#)

Sponsorships 2025

Questions?

donor@annmariegarden.org | 410-326-4640

13470 Dowell Road,
Solomons, MD 20688
410-326-4640
annmariegarden.org

Updated: 3/5/2025



Annmarie Sponsorships 2025 - Events

General overview of sponsor level benefits for our upcoming events.

Sponsors at every level receive the following BASIC BENEFITS:

- Inclusion in sponsor social media acknowledgment (Facebook & Instagram)
- Logo and/or name listed on the Annmarie Garden Event Sponsor Page and Event eNewsletters
- Acknowledgment on Sponsorship "Thank You" signs at highest foot traffic location for the event
- Entry passes to share (quantities vary)
- Online programs & maps

FAIRY FEST | MUD DAY | INSECTIVAL

ARTSFEST

Supporting Level: \$500

- Basic benefits, plus
- Company banner on Welcome Walk (sponsor provided)
- 4 passes total

Benefactor Level: \$1,000

- Basic & Supporting benefits, plus
- Company banner on Welcome Walk (sponsor provided)
- Targeted social media & email marketing reach (70K+) week of the event
- 8 passes total

Presenting Sponsor: \$2,000

- All benefits listed above, plus
- "Presented By" banner at event entrance & all event signage
- 16 passes total

Supporting Level: \$500

- Basic benefits, plus
- Company banner on Welcome Walk (sponsor provided)
- 6 passes total

Benefactor Level: \$1,000

- Basic & Supporting, plus
- Company name in newspaper insert
- Company names on postcard distributed to more than 10,000 SOMD households & local businesses
- 8 passes total

Performance Sponsor: \$2,500

- Basic, Supporting, & Benefactor, plus
- Company name on all Performance signage
- 14 passes total

Presenting Sponsor: \$4,000

- All benefits listed above, plus
- "Presented By" banner at event entrance & all event signage
- 20 passes total

HALLOWEEN

Supporting Level: \$500

- Basic benefits, plus
- Optional vendor booth
- Company banner on Welcome Walk (sponsor provided)
- 4 passes total

Benefactor Level: \$1,000

- Basic & Supporting benefits, plus
- Targeted social media & email marketing reach (70K+) week of the event
- Third choice optional vendor booth location
- 8 passes total

Trick or Treat Bag Sponsor: \$1,500

- Basic, Supporting & Benefactor, plus
- Company name on Halloween treat bags
- Second choice optional vendor booth location
- 12 passes total

Presenting Sponsor: \$2,500

- All benefits listed above, plus
- "Presented By" banner at event entrance & all event signage
- First choice optional vendor booth location
- 16 passes total

GARDEN IN LIGHTS

Special Needs Night Sponsor: \$1,500

Sponsorship supports special needs guests who may benefit from smaller crowds and other accommodations.

- Basic benefits, plus
- Company featured as a generous sponsor of this night
- 12 passes total

Sparkling Sponsor: \$1,750

This sponsorship includes an artist-made light sculpture of your company logo - "Logo in Lights" - on display for 5 weeks at event entrance.

- Basic benefits, plus
- Company name on postcard mailing distributed to 15,000+ SOMD
- 14 passes total

Santa Sunday Sponsors: \$2,000

Sponsorship brings Santa and holiday characters to the Garden on Sunday nights to create holiday memories for visiting families.

- Basic benefits, plus
- Dedicated signage to feature your company as a generous host of Santa nights
- 16 passes total

Honoring Local Heroes: \$2,500

Sponsorship buys tickets for local heroes to attend on select nights. Groups being honored include U.S. Military & Veterans, hospital staff, educators and first responders.

- Basic benefits, plus
- Company featured as a generous host of these nights
- 18 passes total

Holiday Premiere Sponsor: \$3,500

Sponsorship supports our "Museums for All" & SNAP ticket program offering discounted and/or free tickets to families in need.

- Basic benefits, plus
- Company featured at the Welcome Booth
- 20 passes total

Co-Presenting Sponsor: \$6,000

Company name prominently included as Presenting Sponsor on "Logo in Lights", event webpage header, and Annmarie Facebook profile cover photo.

- Basic benefits, plus
- Logo in Lights featured on Welcome Walk
- Five weeks of very active marketing on social media platforms & acknowledgement in press release as Presenting Sponsor
- 30 passes total

Annmarie Garden 2025 - Sponsorship Form

Supporting each other while connecting your business with our Southern Maryland (and beyond) community!

Thank you for joining Annmarie Garden as an invested sponsor of our events and special programs. Please reach out if you have any questions about the sponsorship opportunities. REGISTER ON-LINE [HERE](#). You may also complete this form and email to our office at donor@annmariegarden.org

ANNMARIE
SCULPTURE
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ARTS CENTER

Fairy & Gnome Home Festival

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Presenting Sponsor: \$2,000

Mud Day

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Presenting Sponsor: \$2,000

Insectival

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Presenting Sponsor: \$2,000

ArtsFest

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Performance Sponsor: \$2,500
- Presenting Sponsor: \$2,000

Halloween in the Garden

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Trick or Treat Bag Sponsor: \$1,500
- Presenting Sponsor: \$2,500

Annmarie After Hours - 2025

- One reception: \$500
 - Two receptions: \$450 each
 - Three or more: \$400 each
- Friday Nights, 5-7 p.m.
(*indicates Family Friendly)

April 4* Exhibit Opening
May 9 Exhibit Opening
June 13 – Exhibit Opening
August 8 – Exhibit Opening
October 10 - Exhibit Opening
May 23 - Bad Art Night
August 22 - Bad Art Night
October 24 - Bad Art Night

Annmarie Garden in Lights

- Special Needs Night Sponsor: \$1,500
- Sparkling Sponsor: \$1,750
- Santa Night Sponsor: \$2,000
- Honoring Local Heroes: \$2,500
- Holiday Premiere Sponsor: \$3,500
- Presenting Sponsor: \$6,000

Total

Amount: \$ _____

Thank you for your support!

Payment in full is required prior to event. Questions: please call Jane Bachman, 410-326-4640.

- **Pay by check – mailing address below, or credit card, [HERE](#).**
- **Please note processing fees will be added to payments by credit card.**
- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378).
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688

Company Name: _____

Contact Person: _____
(For general sponsorship and benefits questions)

Mailing Address: _____

Email: _____ **Phone:** _____

Social Media Accounts: _____
(Facebook, Instagram, TikTok, Threads, X etc. Ex: @annmariearts)

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