



ANNMARIE
SCULPTURE
GARDEN &
ARTS CENTER

Sponsorships 2024

Welcome to the 2024 Annmarie Garden

Sponsorship Program. Promote your organization while proudly supporting the premiere, award-winning arts institution of Southern Maryland.

- 2024 MAKER'S MARKETS -

Entry to our monthly markets is free to the public and supports local small businesses and artists.

Maker's Market Sponsor a Market: \$500

Valentine Market (Feb 10)

Mother's Day Market (May 11)

Culinary & Cultural Arts Market (Jun 1)

Sea Glass & Beach Crafts Market (Jul 6)

Monster Market (Oct 12)

Holiday Market (Dec 7)

- 2024 ANNMARIE AFTER HOURS -

The Garden stays open late on special evenings to celebrate a new exhibit opening. Annmarie After Hours feature incredible art, live music, a food truck, and cash bar in the pleasant surroundings of Annmarie Garden.

After Hours Reception Sponsor: \$500

Friday, Feb 9, 5-7pm

Metamorphosis Exhibit

Saturday, Mar 2, 5-7pm

Mary Blumberg Exhibit

Friday, Apr 5, 5-7pm

Artists in Action, Fairies in the Garden Exhibit

Friday, May 3, 5-7pm

Exhibit Opening

Friday, Jun 7, 5-7pm

Exhibit Opening

Friday, Aug 2, 5-8pm

Art Blooms Exhibit

Friday, Oct 11, 5-7pm

Exhibit Opening

- 2024 EVENT SEASON -

APR 21 Fairy & Gnome Home Festival

Exposure Length: 2 weeks prior + event day

Attendance: 3,500+

Social Media Engagement: active

Audience: youth, families; regional

MAY 11 NEW! The Rosé Soirée: Wine Festival

Exposure Length: 3 weeks prior + event day

Attendance: 2,500+

Social Media Engagement: very active

Audience: adults only; regional

**See separate sponsorship information*

JUL 20 Insectival: Insect Festival

Exposure Length: 2 weeks prior + event day

Attendance: 2,000+

Social Media Engagement: active

Audience: youth, families, regional

SEPT 21 - 22 Artsfest '24: Art & Music Festival

Exposure Length: 3 weeks prior + 2 event days

Attendance: 10,000+

Social Media Engagement: very active

Audience: All Ages; Mid-Atlantic

OCT 19 Halloween in the Garden

Exposure Length: 2 weeks prior + event day

Attendance: 6,000+

Social Media Engagement: very active

Audience: families, grandparents; regional

NOV 29 - JAN 1 Annmarie Garden in Lights

Exposure Length: 4 weeks prior + 6 weeks

Attendance: 40,000+

Social Media Engagement: very active

Questions?

donor@annmariegarden.org | 410-326-4640

13470 Dowell Road,
Solomons, MD 20688
410-326-4640
annmariegarden.org

Updated: 1/29/24



Annmarie Sponsorships 2024- Events

Below is a general overview of sponsor level benefits for our upcoming events. Contact us to discuss in greater detail. We're very grateful for your support! **Sponsors at every level receive the following "Thank You" Basic Benefits:**

- Inclusion in sponsor social media acknowledgment (Facebook & Instagram)
- Logo and/or name listed on the Annmarie Garden Event Sponsor Page and Event eNewsletters
- Acknowledgment on "Sponsorship Thank You" signs at highest foot traffic location for the event
- Entry passes to share (quantities vary)
- Online programs & maps

FAIRY FEST | INSECTIVAL

Friend Level: \$300

- Basic Benefits above
- 2 passes total

Supporting Level: \$500

- Above benefits
- Welcome Walk Company banner (sponsor provided)
- 4 passes total

Advocate Level: \$750

- Above benefits plus company name on mailer distributed to more than 5,000 SOMD households & local businesses
- 8 passes total

Presenting Sponsor: \$1,500

- Above benefits plus primary banner location at entrance, "Presented by" listed on all signage
- 12 passes total

Supporting Level: \$500

- Basic benefits above plus company banner on Welcome Walk (sponsor provided)
- 6 passes total

Advocate Level: \$750

- Above benefits plus company name in newspaper insert
- Name on postcard distributed to more than 10,000 SOMD households & local businesses
- 8 passes total

Benefactor Level: \$1,000

- Above Benefits plus banner & verbal acknowledgement on Main Stage
- 12 passes total

ARTSFEST

Premiere Level: \$2,500

- Above Benefits
- 14 passes total

Presenting Sponsor: \$4,000

- Above benefits plus primary banner location at entrance, "Presented by" listed on all signage
- 20 passes total

HALLOWEEN

Friend Level: \$300

- Basic Benefits
- 2 passes total

Supporting Level: \$500

- Above benefits plus optional booth
- Company banner on Welcome Walk (sponsor provided)
- 4 passes total

Advocate Level: \$750

- Above benefits plus company name on postcard distributed to more than 5,000 SOMD households & local businesses
- Fourth choice of optional booth location
- 6 passes total

Benefactor Level: \$1,000

- Above Benefits plus third choice of optional booth location
- 8 passes total

Premiere Level: \$1,500

- Above Benefits plus second choice of optional booth location
- Company name on Halloween treat bags
- 12 passes total

Presenting Sponsor: \$2,500

- Above benefits plus primary banner location at entrance
- First choice of optional booth location
- 20 passes total

GARDEN IN LIGHTS

Sparkling Sponsor: \$1,500

- Basic Benefits above plus...
- "Logo in Lights", an artist-made light sculpture of your logo displayed for 5 weeks
- Company name on postcard mailing distributed to 15,000+ SOMD households (by 10/15)
- Invitation to Holiday Preview Sweet

Special Needs Night Sponsor: \$1,750

- Each year, the garden hosts our special needs guests who may benefit from smaller crowds and other accommodations.
- Above benefits plus company featured as the generous host of this night
- 12 passes total

Santa Sunday Sponsors: \$2,000

- Sponsorship brings Santa and holiday characters to the Garden on Sunday nights to create holiday memories for visiting families.
- Above Benefits plus company featured as a generous host of these nights
- 14 passes total

Honoring Local Heroes: \$2,500

- Sponsorship buys tickets for local heroes to attend on select Wednesday nights. Groups being honored include U.S. Military & Veterans, hospital staff, educators and first responders.
- Above Benefits plus your company featured as a generous host of these nights
- 16 passes total

Holiday Premiere Sponsor: \$3,500

- Sponsorship supports our "Museums for All" & SNAP ticket program offering discounted &/or free tickets to families in need
- Above Benefits plus your company featured at the Welcome Booth
- 16 passes total

Co-Presenting Sponsor: \$6,000

- All benefits plus... company name prominently included as Presenting Sponsor on "Logo in Lights", event webpage header, and Annmarie Facebook profile cover photo
- Acknowledgement in press release as Presenting Sponsor
- 30 passes total

Annmarie Garden 2024 - Sponsorship Form

Supporting each other and our community

Thank you for becoming a sponsor. Please complete this form and email to our office at donor@annmariegarden.org. Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!

NEW! The Rosé Soirée Wine Festival

The Rosé Soirée, is our new wine, culinary and arts festival! This thoughtfully curated event celebrates the worldwide infatuation with rosé wine coupled with the beauty and creative energy found at Annmarie Garden in spring. Check the box below to receive additional information.

Yes, I am interested in learning more! Please send the sponsorship information.

Fairy & Gnome Home Festival

- Friend Level: \$300
- Supporting Level: \$500
- Advocate Level: \$750
- Presenting Sponsor: \$1,500

Insectival

- Friend Level: \$300
- Supporting Level: \$500
- Advocate Level: \$750
- Presenting Sponsor: \$1,500

Artsfest '24

- Supporting Level: \$500
- Advocate Level: \$750
- Benefactor Level: \$1,000
- Premiere Level: \$2,500
- Presenting Sponsor: \$4,000

Halloween in the Garden

- Friend Level: \$300
- Supporting Level: \$500
- Advocate Level: \$750
- Benefactor Level: \$1,000
- Premiere Level: \$1,500
- Presenting Sponsor: \$2,500

Garden in Lights

- Sparkling Sponsor: \$1,500
- Special Needs Night Sponsor: \$1,750
- Santa Sunday Sponsor: \$2,000
- Honoring Local Heroes: \$2,500
- Holiday Premiere Sponsor: \$3,500
- Presenting Sponsor: \$6,000

Business Community Partners: Charitable gifts of \$500 or greater are recognized at the Garden as a Business Community Partners. For more information, visit annmariegarden.org. Some in-kind support is also applicable. Call to discuss. *Thank you!*

Our company will become a Business Community Partner with a gift of \$ _____

Thank you for your support!

Total

Amount: _____

Payment plans are available (full amount required prior to event). Please call our office to discuss.

- **Pay by check or credit card at annmariegarden.org or contact donor@annmariegarden.org**
- **Please note all processing fees will be added to credit card payments**
- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378).
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at **410-326-4640** to make arrangements for pick-up.

Company Name: _____

Contact Person: _____
(For general sponsorship and benefits questions)

Mailing Address: _____

Email: _____ **Phone:** _____

Social Media Accounts: _____
(Facebook, Instagram, TikTok etc. Ex: @annmariearts)



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